

A newspaper which goes into practically every home in this trading area and is read

MOODY CENTENARY
1837-1937
OBSERVED THIS YEAR

The Northfield Press

Northfield — East Northfield — West Northfield — South Vernon — Vernon — Mount Hermon — Gill — Northfield Farms

MOODY CENTENARY
1837-1937
OBSERVED THIS YEAR

Founded 1907 No. 193714

Northfield, Massachusetts, Friday, April 2, 1937

Price, Three Cents

First Conference Opens In June; Evangelism Council

Complete announcement is made of the first conference to open the summer season on June 21 to 25 on the Seminary campus. It is the Evangelism Council and will consist of a gathering of Christian leaders meeting to consider the spirit of evangelism in the activities of the church and kindred organizations.

Under the leadership of Dr. John R. Mott and with President John S. Whale of Cheshunt college, Cambridge, England, as



DR. JOHN R. MOTT

principal speaker, the group will seek ways by which the church may become more aggressive and more intelligently evangelistic, and to ask for guidance in understanding the central teaching of Christ and its relevance for our day.

Other speakers and leaders include: Dr. George Buttrick, minister of the Madison Avenue Presbyterian church, New York; Dr. John Mackay, president, Princeton Theological Seminary; Dr. Albert W. Beavan, president, Colgate-Rochester Divinity School. The committee in charge is headed by the following officers: Dr. Mott, chairman; Dr. Samuel McCrea Cavert, vice-chairman; Dr. David R. Porter, vice-chairman; Dr. George Irving, executive secretary.

Big Youths' Rally To Be Held Here

Next Thursday evening in the Trinitarian Congregational church will be held a Youths' Rally when delegations of young people are expected to attend from every district about this community. The speaker will be the Rev. Lester C. Holmes, pastor of the Pleasant Street Baptist church of Worcester, who will talk on the subject of "Stay by the Ship." There will be congregational hymn singing. Rev. W. Stanley Carne will preside. The time of the meeting is 7:30 o'clock and adults as well as young people are cordially invited to attend.

Townsend Spender

Mrs. Carrie E. Saben of the Greenfield Townsend club has finished spending her \$200 during the month to prove an experiment that the Townsend plan will work. The object of the test was to determine whether the original \$200 could be duplicated by the imposition of a two-cent transaction tax every time one of the Townsend dollars changed hands. Each bill contained fifty two-cent tax coupons.

The box which has been displayed throughout the month to gather voluntary transactions has yielded about \$20.

Many in Northfield have followed the affair with much interest. Mrs. Saben has become a national figure and the press of the nation as well as the radio have given much publicity to the affair.

Card of Correction

In the title of the folder that went to numbers of people in town early in the week, the capitalizing of "at" was done by the printer beyond my supervision.

Charles C. Conner.

Announce Engagement

Mr. and Mrs. Arthur L. Fish of Colrain have announced the engagement of their daughter, Virginia Elinor, to R. Kenneth Leach, son of Mr. and Mrs. Ralph O. Leach, of Northfield Farms. No date has been set for the wedding.

Boy Severely Hurt By Dynamite Cap; Rushed To Hospital

Russell Bigelow, nine-year-old son of Mr. and Mrs. Harold F. Bigelow of Warwick avenue, is at the Franklin County hospital recovering from severe injuries received in the explosion of a dynamite cap with which he was playing in the barn at his home last Monday afternoon.

Shortly before the noon hour young Russell had accompanied his mother on a walk and visit to a neighbor's and upon their return, as Mrs. Bigelow went into the house, the boy went to the barn. In a short time the explosion took place and the boy was found to be severely injured, covered with blood and suffering much pain. Mr. Bigelow was immediately notified, the boy cared for by bandaging and then rushed to the Franklin County hospital where doctors were summoned to care for him.

His leg was badly gashed and his face cut and imbedded with fragments of the cap. Fear was felt for one of his eyes. After his wounds had been cared for he was given tetanus serum and reports are that he is responding gradually to treatment. Dr. Alfred E. Johnson and Dr. F. A. Millett were the physicians summoned.

His father is assistant Postmaster at the East Northfield post office. It is believed that the boy had found a number of these dynamite caps and that he had attached one to a battery when it immediately detonated.

Latest reports from the hospital say that he is improving.

A Northfield Boy Gains Promotion With A & P

Starting work with the A & P store in Northfield as a clerk in 1924, Richard L. Tyler, son of Mr. and Mrs. F. L. Tyler of Main street, has remained continuously with the corporation and has worked in their stores at Bethel, Rochester and Northfield, Vt., Lebanon, Hanover and Enfield, N.H. In 1928 he was made manager of the Putney Road store in Brattleboro and a year later transferred to the Elliott Street branch. In 1932 he was sent to take charge of the Shelburne Falls store and two years later transferred to Windsor, Vt. Later he was transferred to the Main Street store in Brattleboro, where he has been manager for two and a half years.

Now comes his appointment as assistant superintendent in the Holyoke district of all A & P stores to take effect immediately. The interest of many friends in Northfield follows him in his success.

"Still For Peace," Says Miss Rankin

On the 20th anniversary of America's entrance into the World War, Miss Jeannette Rankin, the first woman elected to Congress, who voted against the war declaration in 1917, urges immediate action by the American people to keep this country out of another foreign conflict.

"We learned from the last war that if the people wish to keep out of future wars, they must demand legislation which expresses the desire to abandon the use of the war method."

Interviewed in her office at the headquarters of the National Council for Prevention of War, where she is engaged as director of its legislative department, Miss Rankin deplored our huge armament expenditures, asserting that they are totally unrelated to our actual defense needs. "The American people want to stay out of foreign wars."

The crying need today, she feels, is for individual men and women to accept their responsibility for peace, to acquaint themselves with peace issues in Congress, and to make their opinion felt with their elected representatives, including the President, in Washington.

"I have never regretted my vote against the World War," she reminisced. "These twenty years have intensified my conviction that war is still the stupid, futile method of attempting to settle disputes that it was in 1917."

Six Senators and 49 Representatives stood with Miss Rankin and voted against the World War. Twenty-six of this number are still living and are to hold a reunion banquet in Washington on April 6.

"In the Arctic the Eskimos live on candles and blubber."

"Well, if I had to eat candles I think I would, too."

A Contest Develops In Unitarianism For The High Office

A contest in the election of a president of the American Unitarian Association, central executive body of the Unitarian churches becomes apparent in the announcement of the candidacy of the Rev. Dr. Charles R. Joy of Boston, administrative vice-president of the Association for the past seven years.

Dr. Joy was nominated for president on a petition signed by nearly 100 Unitarians of 25 churches in accordance with the

Bernard A. O'Donnell, Visitor Boys' Parole Branch, Massachusetts Training Schools, will be the guest speaker this evening. It is expected that a large number of the men and women campaign workers from Franklin County and from the Amherst, Easthampton and South Hadley districts of the Hampshire-Franklin Council will be present.

Oscar E. Koehler, finance chairman of the Franklin district announced that the personnel of the various teams and captains of the district have been named.

During the past week Boy Scouts in the various communities distributed an illustrated folder describing the activities of the council with particular emphasis to the new camp near Chesterfield. The budget of this year's campaign will cover operation of the council for two years and development of the 150-acre camp site.

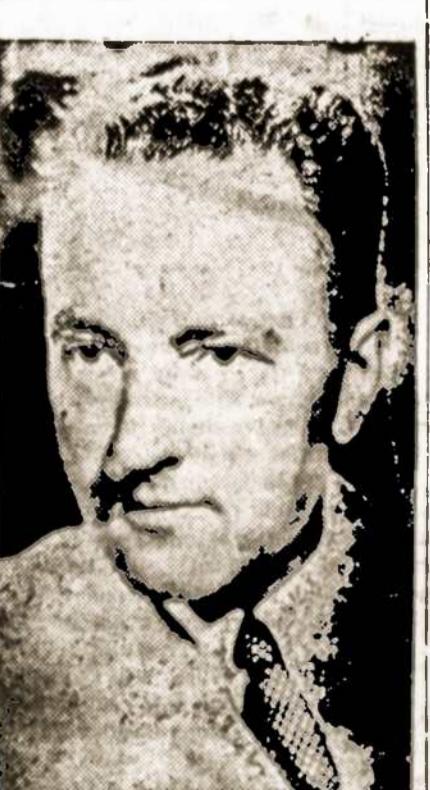
Dr. A. H. Wright as local representative on the council has taken the responsibility of securing Northfield's portion of the money required. He has named as the local committee to assist him, the Rev. Dr. Frederick M. Eliot of St. Paul, Minn., was nominated to the presidency by the directors at their meeting Jan. 12. Election of the president will take place May 25 in Boston at the annual meeting of the Association.

Special interest attaches to Dr. Joy's candidacy, as it follows shortly upon a two-year study of organized Unitarianism made by the Commission of Appraisal of the Association, which recommended several changes in organization and policy, and of which Dr. Eliot, the other presidential nominee, was chairman. Dr. Eliot is now secretary of a commission on "Planning and Review," which is joining with the Unitarian Association in a study of the appraisal commission's recommendations.

Dr. Joy stated today that his acceptance of the nomination was based on fundamental difference with Dr. Eliot as to policies, methods and program to be followed by the association.

Born in Boston and raised a Methodist, Dr. Joy, after his graduation from Harvard, trained for the Unitarian ministry, graduating in 1911 cum laude from the Theological School in Harvard University. He is also a graduate of the Andover Theological Seminary. In 1933 he received the honorary degree of Doctor of Sacred Theology from the Pacific Unitarian School. The Northfield church is member of the American Unitarian churches.

Mrs. William Leslie is reported as being quite ill at the Deaconess hospital at Boston.



Rear Admiral Richard E. Byrd, famous explorer and aviator, who heads a "No-Foreign War" crusade to be launched by the Emergency Peace campaign on April 6, the 20th anniversary of America's entrance into the World War.

Boy Scout Campaign Will Begin Tonight; Council Needs \$16,000

The two-year budget and camp financing campaign of the Hampshire-Franklin Boy Scout Council begins this Friday evening, with a rally of all workers at Community hall of Holy Trinity School in Greenfield. The closing date has been set for Tuesday, April 13, when a similar meeting will be held in Draper hall, at Mass. State College in Amherst. President Hugh P. Baker of M. S. C. who is chairman of the campaign will preside at both meetings.

Bernard A. O'Donnell, Visitor Boys' Parole Branch, Massachusetts Training Schools, will be the guest speaker this evening. It is expected that a large number of the men and women campaign workers from Franklin County and from the Amherst, Easthampton and South Hadley districts of the Hampshire-Franklin Council will be present.

Oscar E. Koehler, finance chairman of the Franklin district announced that the personnel of the various teams and captains of the district have been named.

During the past week Boy Scouts in the various communities distributed an illustrated folder describing the activities of the council with particular emphasis to the new camp near Chesterfield. The budget of this year's campaign will cover operation of the council for two years and development of the 150-acre camp site.

Dr. A. H. Wright as local representative on the council has taken the responsibility of securing Northfield's portion of the money required. He has named as the local committee to assist him, the Rev. Dr. Frederick M. Eliot of St. Paul, Minn., was nominated to the presidency by the directors at their meeting Jan. 12. Election of the president will take place May 25 in Boston at the annual meeting of the Association.

Special interest attaches to Dr. Joy's candidacy, as it follows shortly upon a two-year study of organized Unitarianism made by the Commission of Appraisal of the Association, which recommended several changes in organization and policy, and of which Dr. Eliot, the other presidential nominee, was chairman. Dr. Eliot is now secretary of a commission on "Planning and Review," which is joining with the Unitarian Association in a study of the appraisal commission's recommendations.

Dr. Joy stated today that his acceptance of the nomination was based on fundamental difference with Dr. Eliot as to policies, methods and program to be followed by the association.

Born in Boston and raised a Methodist, Dr. Joy, after his graduation from Harvard, trained for the Unitarian ministry, graduating in 1911 cum laude from the Theological School in Harvard University. He is also a graduate of the Andover Theological Seminary. In 1933 he received the honorary degree of Doctor of Sacred Theology from the Pacific Unitarian School. The Northfield church is member of the American Unitarian churches.

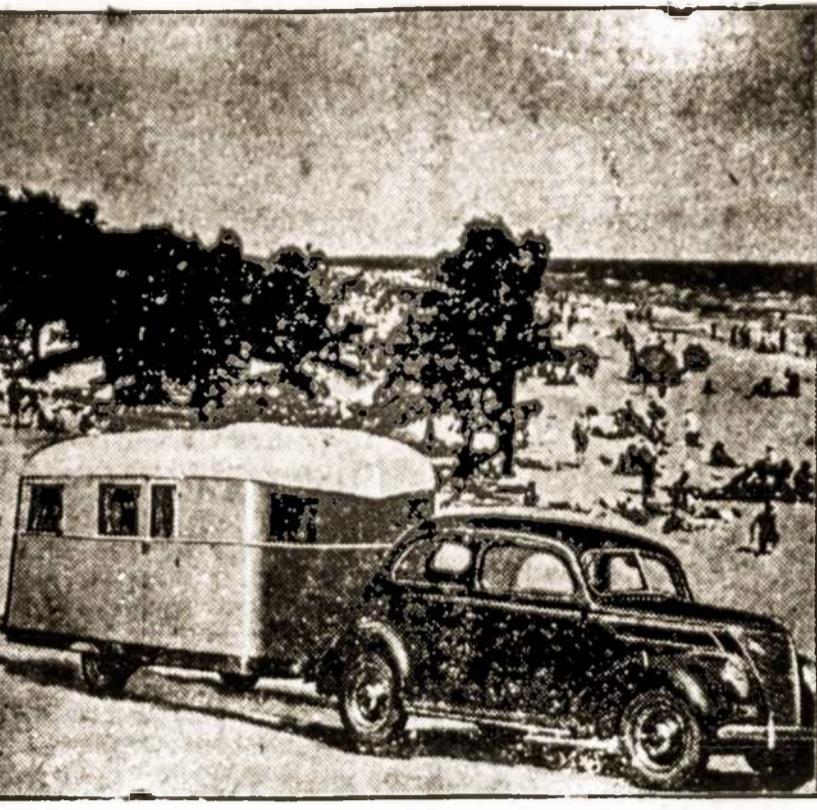
Mrs. William Leslie is reported as being quite ill at the Deaconess hospital at Boston.

Winner of \$1,000 A Year for Life



MISS PETRICOLAS LEE, of Williamsburg, Virginia, winner of the grand prize of \$1,000 a year for life in the nationwide Camay soap contest. Miss Lee, a native of Williamsburg and a descendant of prominent Virginians, is one of the hostesses who conducts visitors through the exhibits on buildings of Virginia's restored colonial capital. She broadcast to a nationwide audience what she is going to do with her prize money.

MANY WILL BE SEEN HERE THIS SUMMER



The Traveling Trailer Home Increase In Number on Highways

Reports from every state in the Union and especially from the south indicate that we shall see a greatly increased number of these trailer homes passing through Northfield enroute to summer resorts in the mountains and at the seashore. It is even possible that we may find many sojourning in Northfield because of the publicity afforded the town by reason of the Moody Centenary and the summer conferences. Within the confines of this town there are no facilities provided for the convenience of campers or camping parties or for the parking of trailers except those coming for a stay on the Seminary campus as attendants at one of the conferences. The nearest "cabin camps" are at Millers Falls junction Routes 2 and 63 or at Bernardston on Greenfield Road. Recently persons have been in town looking for prospective sites nearby but as yet no decision has been made by them.

Permanent trailer camps must be made attractive with provision for electric current, water and sanitation. However someone may yet decide here to consider the matter as a business proposition and establish a trailer camp as well as a "cabin camp" for the summer tourist. While frowned upon by hotel owners, this class of tourists never did and never will be found patrons of hotels so that this new enterprise cannot be called competitive.

This recognition by Vermont may tend to make all States of the Union admission-conscious, since Vermont was the first State to be admitted to the Union after the original thirteen. This was the starting of a "Long Trail" over which 34 other states have followed Vermont into the United States, a procession of States beginning with Kentucky in 1792 and culminating with New Mexico in 1912.

Governor Aiken's signing of the joint resolution passed by the Legislature is not merely an official commitment to the idea of the recognition of the 150th anniversary, but also a signal for the mobilization of the people of the State in support of a 1937-1941 program of so-called "Sesquicentennial Objectives."

As one of the southern gateways to Vermont, Northfield will witness much of the activities of this event.

If the use of the wood is satisfactory and its cost remains reasonable there will be virtually a new industry started in this vicinity. Pine forest land will become more valuable, more pine will be cut and employment given to many men.

It is said that shipments from Warwick have already been made in quantities going by rail to Boston and then by boat to the British Isles.

Leaves Northfield

Miss Florence Warriner, for many years a resident of East Northfield, and employed by the Northfield Seminary, has gone to Brattleboro to make her home. Miss Warriner began work with the schools in 1912 and served as matron at Hillside, Marquand and Weston. She became the seamstress also for the Seminary for a period of ten years and had charge of the Birthplace a part of the time. She was a student at the school in 1891.

A member of the local Congregational church she was active in its affairs and had a large circle of friends who will miss her in its circles. Miss Warriner now removes to Brattleboro and the wishes for good health and happiness by her many friends are extended in the leave-taking.

What Women Wear If Smartly Dressed Told To Fortnightly

At the meeting of the Fortnightly held in Alexander Hall last Friday afternoon Mrs. Walter Hyde, the vice president, presided in the absence of the president. A business session was held and Mrs. F. H. Montague, Mrs. Charles Gilbert and Mrs. Melvin Glazier were designated as the nominating committee for the annual meeting. Mrs. M. F. Lopez, accompanied by Miss Daisy Holton, sang two solos appropriate to the Easter season, "Calvary" and "The Old Rugged Cross." Miss Hazel Berry of Northampton was introduced who gave a talk on "A Well-Balanced Wardrobe" and illustrated the same with a display of well chosen material.

Miss Berry said that "all wardrobes should be planned, with careful thought as to color and their suitability to the wearer. One should study herself, her coloring, personality and so on." She spoke of the three fundamental colors Navy blue, brown and black, and remarked that brown outsides every other color here in Western Massachusetts. Current fashions are pictured in the newspaper ads, so that one can soon tell what length of skirt, length of sleeve, and so on will be popular. She said that styles do not change rapidly, contrary to the usual opinion on this subject. It takes one or two years for a fashion to come to full approval and then remains good for another period. The public won't wear certain styles that are offered, so they never become the fashion.

Studying the better known fashion magazines was suggested. Some of these give the high fashion trends, some the more current. Fabric information comes by trial and test, for fabrics must be chemically tested for their various qualities. This season beige and black stand out as fashion trends. Beige, this spring, has a pinkish tinge; then there is dusty pink and coronation pink. Plaids are good this season; bengaline, an old fabric, is back and is smart.

Speaking of color, Miss Berry said that if you can wear brown you can wear red; beige can be worn by most. The coat displayed was in beige with a fox collar. With this was exhibited a smart red suit to be worn separately or with coat. A very stylish plaid silk, another plaid chiffon, a very handsome red evening gown with low back and high neck. To go with this was displayed a rich white satin evening coat.

The hats shown occasioned some merriment, as hats have ever done; they seem to be the one article of woman's dress that often borders on the ridiculous. The beach wear exhibited was most attractive. Beads, gloves, flowers, bracelets, especially the new Charm bracelets, all came in for their share of attention, and their own place in the well-balanced wardrobe. Handkerchiefs add their note of accent.

Miss Berry's talk was one of the high lights of the season; where is the woman who does not sit up when wardrobes are being discussed.

The meeting of the Study Group this Friday evening at 7:30 o'clock will be held at the home of Mrs. Allen Wright. Mrs. Dana Leavis will speak on "Artists and Architects."

The next regular meeting of the Club will be held in Alexander Hall Friday, April 9, at 3 o'clock. Mrs. Fred C. Smith, Jr., will speak on "Staffordshire China." Tea will be served. Mrs. F. H. Doolittle will be the hostess. Mrs. Smith comes from Worcester and is a collector of china. Anyonewho has any rare or unusual pieces of china; and who would care to exhibit the same, is invited to bring such pieces to the meeting.

Given Reception

—

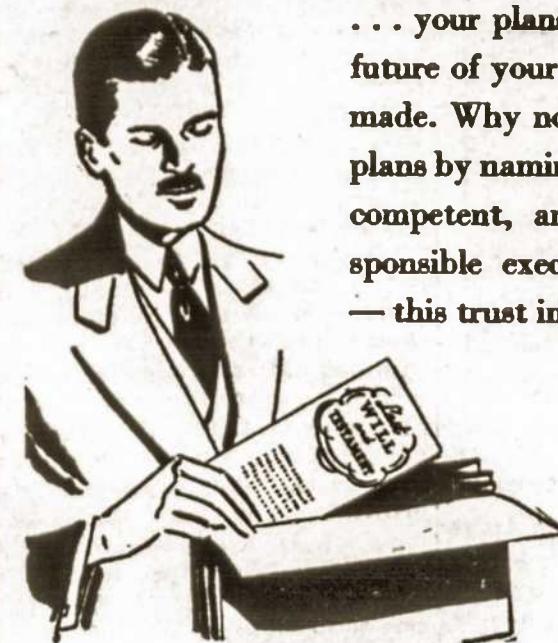
At the close of the church services Thursday evening, members of the Congregational church gave a reception to Rev. and Mrs. W. Stanley Carne in recognition of Mr. Carne's fifth anniversary in the pastorate of the church. A social time followed with a program of music. Refreshments were served by the ladies of the church.

HOW MUCH
IS YOUR LIFE
WORTH TO
YOU?

**Now is the time
to start thinking about a
SPRING TUNING UP
FOR YOUR CAR**

REMEMBER—
**The Northfield Hotel Garage
Guarantees Satisfactory Service**

Telephone 44

If You've Made a Will . . .**First National Bank & Trust Co.**Northfield — Greenfield — Turners Falls
Member Federal Deposit Insurance Corporation**FRANKLIN COUNTY TRUST CO.**

(Established 1849)

GREENFIELD, MASSACHUSETTS
OFFERS COMPLETE BANKING FACILITIES
COMMERCIAL BANKING
SAVINGS DEPARTMENT
SAFE DEPOSIT VAULTS
TRUST DEPARTMENTS
Member Federal Reserve System
Member Federal Deposit Insurance Corporation

Friendliness in Bank Service

By Friendliness we mean courtesy, consideration and real helpfulness in every transaction we make, big or little. This friendly spirit makes even the most routine banking detail more pleasant for you and for us. We have found it a good business policy.

VERMONT - PEOPLES NATIONAL BANK
BRATTLEBORO — Established 1821
Member Federal Deposit Insurance Corporation

WE INVITE YOU TO USE OUR
COMPLETE BANKING SERVICE
BRATTLEBORO TRUST COMPANY
MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION

HAVE YOU AN OLD GOODYEAR TIRE?

Last week a local autoist displayed to us a Goodyear tire that was still doing service for 11 years. We will give a new Goodyear tire to the person who can bring us the oldest Goodyear in constant use or proof of one now in use. Act now and bring in your old tire. — Miles E. Morgan

THE MORGAN GARAGE
MAIN STREET Telephone 173 NORTHFIELD

LOCAL EVENTS IN NORTHFIELD**J. Lincoln Hammond**

The Young Peoples Social Club who were not privileged to hold their meeting in Alexander Hall last Monday evening will meet next Monday evening from 7:30 to 10 o'clock for their usual program.

Spring recess ends today at the Northfield Seminary and at Mount Hermon and the students are returning in complete numbers to again take up their studies for the remainder of the school year.

Mrs. Grace Morrison Poole, President of the General Federation of Women's Clubs, will visit Greenfield on Wednesday evening, April 7th to deliver the closing address of the series before the Woman's Club in the junior high school.

Attorney Walker S. Kimball, formerly resident of Hinsdale, and who was the attorney serving on the Northfield N. R. A. Compliance Board during the early period of President Roosevelt's first term, has been elected as the City Solicitor of Keene. Mr. Kimball moved to Keene only a few years ago.

This is the time for a visit to the office of the Town Clerk to get a license for your dog. Last year there were 149 male dogs licensed, 43 spayed females, 28 females and one kennel.

An additional amount of \$6,000 has been received toward the local Red Cross flood relief appeal and this brings the total contributions to \$361.51 credited to Northfield. A very fine showing indeed. The county chapter expresses its appreciation to all who contributed.

A daughter was born to Mr. and Mrs. Rollin Moon of Ferry road at Northfield Farms last Friday.

R. A. Strange is moving into the F. B. Holton House in West Northfield and Charles Speer is moving into the house at South Vernon made vacant by Mr. Strange.

Officials from the office of the Department of Public Works at Boston, visited Northfield on Wednesday looking over the highways and contemplated improvements.

Many of our citizens journeyed to the Auditorium at Brattleboro to see "Maytime" with Nelson Eddy and Jeanette MacDonald this week and all were delightedly pleased with the picture. It continues this whole week.

"The King and the Chorus Girl" is a showing of a new film coming to the Latchis Theatre this Sunday for a four-day run. It will be a fascinating picture of romance, comedy, music, and glamour.

CHURCH SERVICES**TRINITARIAN CHURCH**
REV. W. STANLEY CARMICHAEL

Sunday school for the study of the Bible at 10 o'clock; The Preaching service at 11 o'clock; the choir will present the anthem, "The Lamb of God" and "O Morn of Beauty"; the subject of the sermon will be "Love to Christ, Imperative." Sunday school at No. 3 at 2:30. At 3:00 the Junior Endeavor will meet at the vestry; at 7:00 the Senior Endeavor will be led by Lawrence Durgin and at 8:00 the regular preaching service at the vestry.

Tuesday at 2:30 the Mrs. L. R. Smith Bible class will meet with Mrs. Lazelle. Mrs. Giebel, leader.

Wednesday at 3:00 the Women's Missionary society will meet with Mrs. Carl Mason. The program by Mesdames Morgan, Coe and Moore; all women are cordially invited.

Thursday the special youth's service at 7:30 followed by the choir rehearsal.

On Sunday evening, April 11, pictures on Dwight L. Moody.

SOUTH CHURCH
REV. MARY ANDREWS CONNER

Sunday, 9:45 A. M. Church School. Birthday Sunday for March birthdays.

10:45 A. M. Church Worship. Subject "What if there was a Resurrection of the Living."

The annual meeting of the Alliance will be held Thursday, April 8th at the home of Mrs. G. N. Kidder. There will not be a luncheon this year as scheduled, and the meeting will begin at two o'clock. Annual reports, plans for the next year's work, and election of officers will be followed by a social time. This meeting is the time for the payment of annual dues.

ST. PATRICK'S CHURCH
REV. JAMES I. MITCHELL

Masses, first Sunday of the month 8:30 a. m. Every Sunday, 10:30 a. m.

Suffers Bad Fall

Rev. Elliott W. Brown suffered a bad fall down a flight of stairs at his home on Wednesday. He had gone to the attic and when at the top made a mis-step and went over backward to the next floor. His calls for help brought prompt assistance and he was placed in bed at once, while Dr. Wright was summoned. He sustained bad bruises on his face and body and will have an X-ray taken as soon as his condition permits. At present he is resting comfortably.

It Takes Thought to Make Your Home Pleasant and Safe

By ELIZABETH GORDON and
DOROTHY DUCAS
Authors of "MORE HOUSE FOR
YOUR MONEY"

A GOOD house is not only a work of art but a labor of love as well. More than the tasteful design of an architect goes into the house that is worthy of being called home. Minute planning of every detail, from foundations and walls and roof to interior partitions, heating and plumbing, makes the difference between a house and the house.

If spring fever has reduced you to waist-high gazing at every trim, white cottage you see by the road, turn

walls and chill you through. Nor will you, in summer, be happy as a lark when eating cool, crisp salad in a dining room made warm by uninsulated walls upon which the sun beats twelve hours a day. The ways in which you keep warm in winter and cool in summer are part of the house you want to make your home. You should know how many ways there are to do these things, so you can choose one which fits your needs and your pocketbook. We do not all feel heat and cold in the same proportions; our climates in various sections vary a great deal. Don't let yourself buy the wrong kind of boiler that burns the hardest-to-get fuel or choose undersize radiators.

Consider the top of your house,

even though you do not see it except when you walk down the street with the pride of ownership in your blood. The roof on your house is very important, not only for its size and shape and color, but for its ability to resist fire, to throw off snow and rain, and to preserve the barrier between indoor and outdoor temperatures.

Fire-retardant roofs are desirable for modern homes. Asphalt shingles, when properly used, not only possess fire-resistant qualities, but have colorful decorative value.

It is a constant comfort to know that you need not fear the stray spark that falls on your roof.

Have your house wired properly,

not only for today but for the tremendous power loads of tomorrow, when countless new electrical appliances will be part of daily household equipment. Sit down and locate on a piece of paper where you would put convenience outlets in each room. Think of your living habits. Figure out ahead of time what amount of light you will need for reading, and current for operating a sewing machine, curling iron, radio or waffle iron. Be generous to your eyes when you light for close work. Scientists

say we don't use strong enough light at the present time. These are the little things which lump large in a successful home. The more time and attention you give them the happier will be your days in possession.

Consider the woodwork you put into the various rooms, the kind of flooring, the height and pattern of doors. Many patterns in millwork

are available today from large companies who deliver them to your site all ready to be installed. Poke over catalogues. Pick something you really like, something in keeping with whatever use the room has and whatever style you have chosen for your house.

The most important considerations in a house are not alone what the house looks like, but how the house will act, in serving you comfortably and economically for years to come.

Choose Your Woodwork Wisely . . .

say we don't use strong enough light at the present time. These are the little things which lump large in a successful home. The more time and attention you give them the happier will be your days in possession.

Consider the woodwork you put into the various rooms, the kind of flooring, the height and pattern of doors. Many patterns in millwork

are available today from large companies who deliver them to your site all ready to be installed. Poke over catalogues. Pick something you really like, something in keeping with whatever use the room has and whatever style you have chosen for your house.

The most important considerations in a house are not alone what the house looks like, but how the house will act, in serving you comfortably and economically for years to come.

A Fire-Resistant Roof Means Safety, Peace of Mind . . .

All sketches Courtesy of William Morris & Co., Inc.

"Miles E. Morgan" — Miles E. Morgan

"Miles E.

COLDSPOT for 1937 *Beauty* in every sense of the word

FOUR STAR
FEATURE

Super Six
Prices
START AT:
\$142⁵⁰

With Sears
5-Year
Protection
Plan!



\$5 DELIVERS ONE TO YOUR HOME

Up to 3 Years to Pay

America's outstanding refrigerator value for 1937! So far superior in every respect—beauty, utility, design and convenience—that we've chosen it as a "4-Star" feature! Economy of operation, too—Coldspot's famous Current-Cutter Rotorite unit keeps foods perfectly at any temperature. And power beyond your dreams or needs—freezes 113 cubes (over 8 lbs. of ice) in jig time! The features that every woman wants: exclusive current-cutter Rotorite unit 6.22 cu. ft. capacity — 12.30 sq. ft. of shelf area — rustless, stainless aluminum shelves — Touch-a-Bar door opener — new speedex ice tray — famous Foodex — convenient handi-bin for fruits and vegetables — dry zero insulation — automatic panel light — 10-point cold control — semi-automatic defroster — and new Servex glassware set — glistening snow-white dulux exterior — glistening porcelain interior. See this amazing "4-Star" Coldspot without delay!

Above Features Available at \$159.50

SEARS, ROEBUCK AND CO.

102 Main St. Tel. 5446 Greenfield

GROWERS OUTLET

29 - 31 Federal Street Greenfield, Mass.

FRESH VEGETABLES

Fancy Florida CUCUMBERS	each 5c
Fresh Spring RADISHES	bunch 2c
Fresh Spring SCALLIONS	each 3c
Large Double Stalk CELERY	bunch 10c
Crisp Tenderleaf SPINACH	lb 5c
Fresh California Layer FIGS	1-2 lb celophane pkg. 5c
Fancy Golden Ripe BANANAS	lb 4c
FRESH GREEN TOP CARROTS	bunch 4c
FRESH GREEN TOP BEETS	bunch 4c

GROCERY SPECIALS

PALMOLIVE SOAP	5c
SUPERSUDS lg. 17c sm. 8c	
OCTAGON SOAP 4 for 18c	
American Granulated SUGAR limited 10 lb bag	48c
Salty Flake Soda CRACKERS 2 lb box	15c

PERSONALS

Miss Virginia Powell is spending her Easter vacation from Mt. Holyoke college with her parents at the home of Mrs. A. P. Fitt.

Rev. W. H. Giebel had charge of the services in the Congregational church last Sunday.

Chandler Holton who teaches at the Milton Academy, is spending his vacation with his parents, Mr. and Mrs. Fred A. Holton on Highland avenue.

Harlene Carne is spending a vacation from school studies with her parents, Rev. and Mrs. W. Stanley Carne.

Russell Durgin of Dartmouth college is visiting his grandparents, Mr. and Mrs. L. H. Lazelle of Glenwood avenue.

Selectman Charles S. Tenney is reported as being very ill at his home in Northfield Farms. He has been confined to his home since last Saturday.

Mrs. Dana Leavis has been entertaining her mother, Mrs. Owen of Stoneham during the past week.

Dr. and Mrs. A. H. Wright returned from their week-end visit to Boston, Monday night. The Doctor attended several medical lectures during his stay.

Mrs. N. Fay Smith is on a visit with her son and his wife, Mr. and Mrs. A. Fay Smith, at Leominster.

Mrs. Arthur Merrill returned to her home on Birnam Road on Monday after spending the winter in Brookline.

Rev. Mr. and Mrs. Conner, Mrs. William Shattuck, Buddie French and Jack Poehnemus were on a visit to Boston last Tuesday.

Ray Quinlan is spending a week's vacation at the home of his father on Meadow street. Mr. Quinlan has a position at the Northampton hospital.

Mrs. A. P. (Emma Moody) Fitt and her daughter, Mrs. Edward M. Powell will be honor guests at a Moody Centenary tea of the Congregational Church Women's Societies in Orange to be held on Tuesday afternoon, April 27. Mrs. Fitt will speak on "The Father Whom the Daughter Idolized." All women of the other churches in the town are to be invited.

PERSONALS

Rev. and Mrs. E. E. Jones visited with their son, Dr. Walter Jones and family at Providence, R. I., for a few days during the Seminary vacation.

Earl Danforth, who recently went to California to visit his sons, has now found a position with the Consolidated Aircraft Corporation at San Diego and will probably remain for an indefinite stay.

George W. Carr, Donald Finch and Lawrence Quinlan spent last Tuesday in Boston attending a reunion meeting of the Boys Brigade organization of New England.

A ten pound daughter was born to Mr. and Mrs. Fred White of the Northfield Farms Road last Sunday.

Wallace Nutting, famed as an author, artist and lecturer, is to be an honor guest of the Orange D. A. R., and give a lecture to aid in the raising of funds for the establishment of a permanent home for its valuable articles of a historical nature. No definite date has been named although it will be this spring, probably in May. The Editor of the PRESS some years ago spent three months touring southern Europe, Egypt and Palestine with a party of which Mr. Nutting was a member and it is hoped he will find time to visit Northfield while so near.

Mrs. William S. Voorhees, a summer resident of East Northfield, who is spending the winter in Florida, will be detained there for some time as she recently suffered a fall resulting in a broken arm.

Miss Bernice Webster of New York City spent her Easter vacation period with her mother, Mrs. C. H. Webster at her home on Main street.

Rev. George A. Bronson is again at home feeling very much better. He has been in a hospital in New York for treatment.

Friends here are pleased to learn that Rev. John Wightman, former Hermon graduate, formerly a missionary pastor of the Congregational denomination in Western Massachusetts and recently pastor of the church at Erving, is returning to his pulpit after a long period of illness, on next Sunday.



"Telephoning
is one of
my hobbies"

Says: LILY PONS

New appearing with the
Metropolitan Opera Company
at the Boston Opera House

"Time is especially precious
to an opera singer because
she has little of it to spare,"
says Miss Pons. "What's why
telephoning is one of my
practical hobbies... It's so
quick and convenient in
making plans, so useful in
keeping in touch with home
and friends."

New England Telephone
and Telegraph Company



It's No Joke...

We Are In April And

Your Car

Demands Seasonable Care and
Overhauling

TUNE YOUR CAR up NOW for
SPRING DRIVING. WE CLEAN
THE CARBON and give your
motor a COMPLETE CHECK-UP
at the bargain price of ...

\$5.29

Fine Days for Motoring are here.
Call and Look Over our List of

Guaranteed USED CARS

FULLY RE-CONDITIONED
MANY VERY GOOD BUYS
EASY PAYMENTS

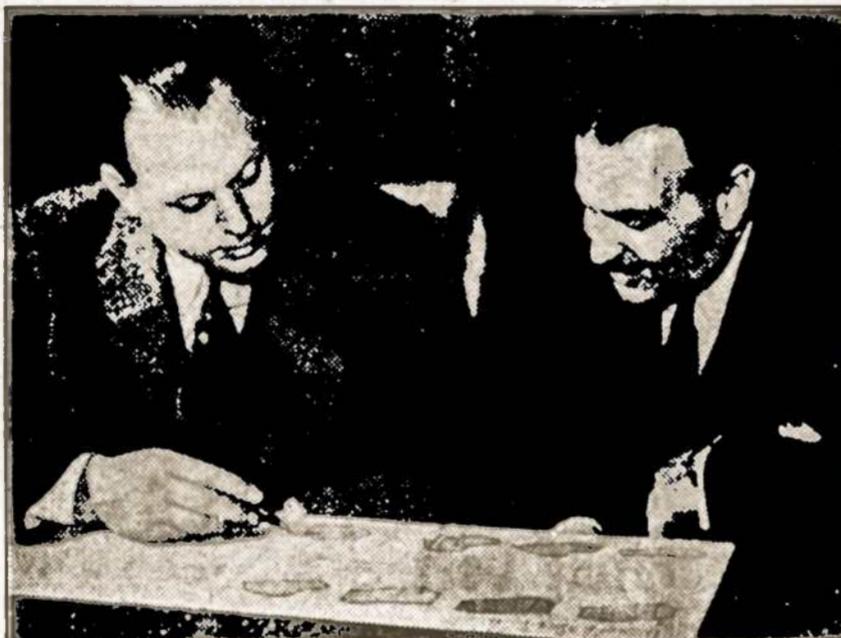
Spencer Bros.

Phone 300

Northfield

Agents for FORD V-8 Cars

To Judge Cars Designed by Boys



APPOINTED to the International board of judges as a result of his wide experience in the field of industrial design, Harley J. Earl (left), director of the art and colour section of General Motors, will assist the deans or presidents of 14 leading technical schools and universities in selecting the winners of the model car design competition being inaugurated by the Fisher Body Craftsmen's Guild for boys of teen age. He is shown reviewing the broadened program with William B. McLean, secretary of the educational foundation.

What Do You Know About Health?

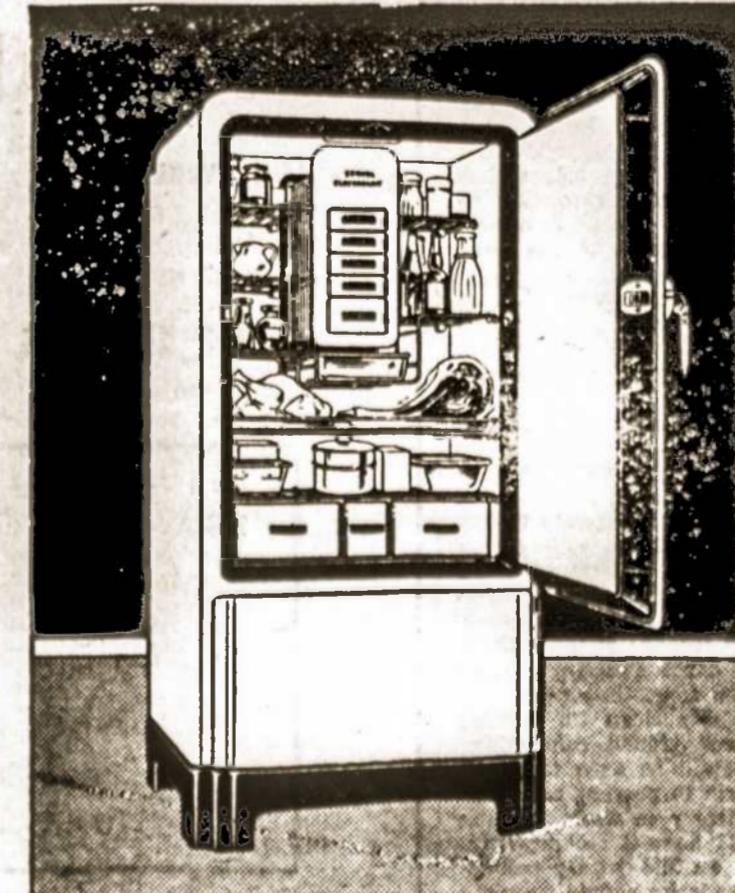
By FISHER BROWN and NAT FALK



Answers: 1. A famous English nurse, known as the founder of modern nursing. She was born in 1820 and died in 1910.

2. These little animals are widely used by scientists in nutrition experiments and from such experiments we have learned the value of foods like milk, vegetables and fruits.

3. One of the favorite cosmetics of Roman women was castor oil, which is used still in beauty preparations.



SERVEL ELECTROLUX

runs on Kerosene (Coal Oil)
at amazing low cost!

EVEN though you live miles from gas mains and power lines, you can still enjoy the conveniences and savings of modern city refrigeration! Servel Electrolux, the Kerosene Refrigerator, duplicates in all important ways the famous Gas Refrigerator that has been the choice for hundreds of thousands of fine city homes during the past ten years.

Picture this modern refrigerator in your kitchen! It will add beauty to your home. More important, it will keep you supplied with ice cubes... freeze delicious desserts... help you serve more interesting meals... give your food fullest protection! And the cost to run it is only a few cents a day! Write for free literature!

OWN IT ON EASY PURCHASE PLAN

THE ELECTROLUX ON DISPLAY IN OUR SHOWROOM
George N. Kidder Parker Street
Northfield

The Northfield Press
NORTHFIELD, MASS.

WILLIAM F. HOBBIN,
Editor and Publisher
Telephone 166-2

E. V. Lawrence, Treasurer
A Weekly Newspaper Published
in Northfield Every Friday
Advertising Rates Upon Application
Subscription: \$1.00 a year

Entered as second-class matter
August 9, 1935, at the Post Office at
Northfield, Massachusetts under the
Act of March 3, 1879.

Friday, April 2, 1937

Subscribers to the PRESS should
allow two weeks for a change in
address if they do not wish to miss
a copy of the paper. Notify us as
early as possible of any change in
address.

EDITORIAL

The nation has lately and even now witnessed some peculiar tactics on the part of groups of organized laboring men. At first they were regarded lightly but now the "sit down strike" has passed the experimental stage and it leads to a very serious thinking upon the part of the "thinking" public. If continued organized labor as such will lose much of the respect and support which has been accorded by the American people. There must be respect for law and order and its violation to secure what may be termed as a "right" for labor does not justify the act. If labor is to win the support of the American people it must first of all evidence its respect of the "rights" of others. Might is not right and never will be. Strikes are a poor way to settle differences and make adjustments. The rule of reason should prevail in the first instance as well as in the last where controversies are usually settled finally.

Announcement has been made that outside parties are crowding into Brattleboro to establish another theatre. Heretofore the Latchis interests have well cared for the community and its surrounding territory and their efforts have been appreciated by a large group of those who have attended from our own community. Splendid pictures have been shown, prices have been satisfactory and no doubt to the owners a comfortable income has been received. While competition may be the "life of the trade" there is always danger of it being carried too far with the result that a limited patronage capable of supporting the present facilities might lead to a starvation situation and the natural resulting condition of cheaper and poorer pictures. At this time when many theatres are consolidating it looks like the unusual to list just another house.

Forty-one years ago the Editor was introduced to Northfield by Dwight L. Moody during a series of meetings held in Morristown, New Jersey. The memory of his presence and his message is still fresh in mind. His was a great personality. His entreaty to enlist at Northfield could not be considered and it was not until after many years that a visit to Northfield was made, but when made continued for a part of the summer each year. Northfield and Moody are inseparable names and even to those who come in these latter days they spell the same language, the same influence and recall the same thoughts as were kindled here by him with his presence. No wonder, as one has said, "Moody still Lives," and Northfield will also live in that spirit of Christian evangelism and faith.

In the newspapers last week was noticed an article from North Adams stating that some cracks were discovered in the walls of their new High School and the building was closed giving over 500 pupils a vacation. The School Committee made a statement of the fact to the public and a Committee was appointed capable of making an examination. This Committee was composed of competent men outside the membership of the School Committee and their report of a safe condition would give confidence to those whose children attended the school. Here was evidence that the Committee had some business acumen and was competent to meet an emergency and face the public with the honest facts.

Laws are tightening around drunken drivers, as legislators in more than forty states seek to increase safety on the highways. Penalties which range from "whipping at the post" to life-time revocation of licenses are provided in legislative measures introduced in thirteen states since the 1937 sessions began. It is revealed in a review just completed by the National Highway Users Conference.

Mae: I told him he mustn't see me any more.

Bob: And what did he do?

Mae: He turned out the lights.

The Back Yard Gardener

I am still raving about the wonderful flowers and plants and other things I saw at the flower show in Boston.

They had some double pink snapdragons that were just possibly knock-outs. The spikes were about two feet long and just full of open flowers of a deep pink color and were very double. They told me this double pink is a bud sport and of course will not propagate by seed, which means that it has to be propagated from cuttings, and that's going to mean somewhat of a drawback commercially and will probably keep it out of many gardens and greenhouses.

Incidentally, I think snapdragons about the most serviceable and useful flower grown in the greenhouse. They last three times as long as a rose and all the buds on the tips of the spikes will eventually open. Yes sir, if you take a tip from me, a snap is the best buy in flowers. And then talk about sweetpeas. They had the longest stems I've ever seen on a sweetpea. No kidding. I honestly believe they were 24 inches long although I didn't get down and measure them. And the colors were simply gorgeous.

And they had a miniature garden of Tom Thumb roses in full bloom. Tom Thumb roses, as you probably knew, are only 3 to 4 inches tall, the plants I mean, and they are just loaded with blooms. Rosa rouletti, to use the botanical name, are certainly wonderful playthings, and even with fellows who have just a seasonal garden they are certainly worth trying.

As a matter of fact, that's where I get the most kick out of gardening—trying these new and unusual varieties. It's really no fun to take your friends out into the garden and show them some regular roses, peonies, hollyhocks, and other such ordinary things. Don't get the idea though that I'm going to turn my whole garden over to the newer ideas, but all of us have some of the Jack Horner spirit—in other words, "What a good boy am I." And we sure like to show our friends what we've got that they haven't.

Another flower combination at the show that took my eye and a new one to me was an exhibit combining Azalea kaemferi—which in my language means flame or torch azalea—in full bloom and surrounded by the almost black maroon tulip called LaNoire. That sure was sumptuous.

And then some of the enterprising seed dealers had some beautiful arrangements of flowers growing right above the boxes of bulbs and seeds which they were offering for sale. I've always contended that the time to pick out flowers and plants of any kind is when they are in full bloom and you have a chance to really realize the real beauty in them. And it sure makes you scratch your head and do some tall thinking as to how such beautiful flowers can come out of such dried up, shriveled, mummified things as seeds. But more later.

Mileage Hints

By J. F. Winchester
Supervisor of Motor Vehicle
Equipment, Colonial Ease Marketers

THE battery is one of your car's most important units. For that reason, some manufacturers have located it for the first time under the hood where it is readily accessible for servicing. Ordinary regular periodic care is all that is necessary to insure long life and an efficient automobile battery. But, because in the past it has been inaccessible, this has often furnished the motorist with an excuse to neglect this important part of the car's mechanism. One must never forget that it is the focal electrical point of his car; the direct power behind starting and lighting and that it furnishes the engine with its life-giving spark.

Whenever the motorist is having his car serviced, he should make sure the mechanic includes the battery. The repair man should check the electrolyte to be certain that it is at its proper level, adding only pure water when necessary. After filling he should be careful, however, that the plugs are tightened, because any leakage of the acid solution will cause damage to parts with which it comes in contact. He can also easily clean the battery terminals and ground connections. Vaseline should be used to grease the terminals to prevent corrosion. If the battery is weak, the motorist should have it recharged immediately. An idle battery will discharge. Motorists should keep unused batteries fully charged and have them checked every two months. A charged battery left for a long period must be given a prolonged charge before it is used again.

Proper Battery Care May Prevent an Accident.

SOUTH VERNON

Two automobiles collided on the southern end of the Vernon Dam road last week Thursday. One was operated by Roy Severance of Townsend and the other by Robert E. Bruce of South Vernon. The southbound Severance car slid on a patch of ice and was struck by the Bruce car following on the rear left end. The Bruce car went over the bank and landed against a tree and both cars were damaged. No one was injured.

The usual services will prevail at the South Vernon church next Sunday: Morning worship 10:45; church school 12:15; evening worship 7. Rev. A. H. Evans will preach both morning and evening. Mid-week services Thursday at the Vernon Home at 7 o'clock.

The South Vernon P.-T. A. will meet Tuesday evening for the consideration of urgent and important business matters. A fine program of entertainment will follow. All are invited.

Mrs. Nellie Stockwell has gone to Concord, N. H. to visit her daughter, Mrs. Welcome, for a few days.

Miss Eleanor Bruce was a guest at the home of Roger Fairbank in Guilford over last Sunday.

Forty-eight persons attended the hymn sing at the home of Mr. and Mrs. W. C. Tyler last Sunday evening. Next Sunday evening the hymn sing will be at the home of Robert Clark on the Mountain road.

Mrs. Arthur Gage of Loudon, N. H. is a guest of her daughter, Mrs. Merle Jones.

Mrs. H. V. Martineau has returned from a visit with her sister, Mrs. Richardson in Montague. Mr. and Mrs. William Frost are moving to an apartment in Mrs. Buffum's building.

Mrs. Fred Bolton, and her daughters, have returned from a visit to New York.

Horace and James Bolton are spending their vacation from Mass. State College with their parents, Mr. and Mrs. Arthur Bolton.

The Friendship club met at the home of Mrs. C. I. Holton last Saturday evening and a social time was enjoyed by all.

John Miner has been substituting for Richard Steinbrugge on his RFD route while the latter is confined to his home by illness.

A most interesting as well as a solemn Easter musical service was held at the South Vernon

VENTRILLOQUISM



FOR SALE — Very desirable property, East Northfield. Most unusual bargain. Comfortable home not far from Northfield Hotel. Don't waste our time nor yours if not really interested. Arrange interview for full particulars. Telephone 166-2 or 209.

Wins Opera Post

Over the radio last Sunday, came the announcement that Maxine Stellman of Brattleboro had won the prize of \$1000 and a contract with the Metropolitan Opera company as a result of the auditions which have been given singers from all over the country. On Sunday afternoons, Miss Stellman is the daughter of Mr. and Mrs. W. E. Stellman of West Brattleboro, was graduated from Brattleboro High School in 1923 and since has studied music for several years in world renowned schools. She has appeared frequently in public appearances and for the past two years has sung in opera throughout the country.

church last Sunday morning, followed by another service in the evening.

LITTLE CURLY HEAD

O, you little curly head—
If I could only keep
Your little head upon my breast
Would that be what I'd seek?

O, no little curly head
You must grow very strong,
You must be ready to fight
Hard battles against the wrong.

No, no little curly head
We must grow together;
For I must learn my lesson too
And train you, for another.

O, you little curly head
Mother loves you so—
I wonder when you grow up,
Where God will have you go.

O, you little curly head
With eyes so very blue—
In what part of this great world
Will you find work to do?
—Bertha S. Lazelle

Frigidaire Equipped

MILK COOLERS

Rugged Construction

High Efficiency

Low Operating Cost

A Product of General Motors

Franklin Electric Store

168 Avenue A

Telephone 388

Turners Falls

CLIP AND MAIL THE COUPON FOR COMPLETE INFORMATION

FRANKLIN ELECTRIC STORE
168 Avenue A, Turners Falls, Mass.

Gentlemen:

Without obligation on my part please send further information about this new and modern Frigidaire.

Name _____

Street _____

Town _____

OR IF PREFERRED, TELEPHONE TURNERS FALLS 388

BUSINESS DIRECTORY

HOTEL BROOKS

The Pride of Brattleboro
Where A Cordial Welcome Waits
—Visit—

- * The Pickwick Coffee Shop
- * The English Hunting Room
- * The Colonial Dining-Room
- Plenty of Good Things To Eat
At Reasonable Prices
- Ample Facilities For Guests

"YE AULD HUNTS INN"
On Main Highway In Center
of Old Northfield
Accommodations for Tourists
Phone 8227 Northfield, Mass.

**VALLEY VISTA INN
AND ANNEX**
Rooms — Meals
Convenient to Campus
Tel. 281 East Northfield

COL-O-FLAME
TRADE MARK
FIRESIDE CHEER
Enjoy your fireplace with Col-o-flame Blocks which give out beautiful colors of azure blue and emerald green with flashes of violet and red.

FOR THE 1937 BUICK
The Best Car in 33 Years
of Better Cars

"BUICK'S THE BUY"
AGAIN IN 1937

GEO. W. WILCOX, Inc.
100 Federal Street
Greenfield, Massachusetts

Goodspeed Watch Shop
Watches, Clocks and Jewelry
CLEANED and REPAIRED
Watch Straps — Silverware
Greeting Cards of All Kinds

CLASSIFIED

FOR RENT — 6-room cottage on Elm Ave., with electric lights. \$13 per month. Also furnished bungalow with electric light and bath. Apply Mrs. John E. Nye, or telephone 102. 3-12f

FOR RENT — Part of store; good location. Inquire by telephone 200-2. 4-2f

FOR RENT — Six room apartment, West Northfield, \$16. Unfurnished house, 7 rooms, East Northfield, \$20.; Exceptionally good house, newly decorated, Northfield, \$30. Apply W. W. Coe, Tel. 209. 4-2f

FOR RENT — The Askren house on Wanamaker road just vacated by Mr. Pearall. All conveniences and electric light. Barn garage. Partly furnished. Call telephone 166-2. 2-19f

FOR SALE — Choice building lot—Winchester road overlooking Seminary campus. Priced reasonable. Phone 166-2. 166-2

FOR SALE — Large comfortable home with improvements suitable for all year or summer use at half value. Terms arranged. Write Box 244, East Northfield. 12-18f

FOR SALE — A 17-acre woodlot containing a large quantity of good hard woods. Located easy of access beyond John Blacks. Reasonable. Inquire L. M. Davis, Warwick Ave. 2-19f

FOR SALE — Three tons of hay, good quality. Apply E. W. Makepeace, Warwick Ave., Northfield. 4-2f

CALL The Handy Man, Carpentry, Plumbing, Jobbing, Painting, etc. E. W. Makepeace, Warwick Road. Tel. 240. 6-1-f

WANTED — Small building to tear down. Telephone 26-2 or 167. 4-2f

For years an old mother in Troy Sobbed, "Where is my wandering boy?" Till they said, "Why not look in the telephone book?" And she rang up his number with joy. — Morris Bishop in the New Yorker.

F. WILTON DEAN, M. D.

PHYSICIAN — SURGEON
90 Main Street Telephone 238
Hours: 1:00 to 3; 7:00 to 8:00
Except Thursdays
Thursday, Sundays and Holidays
by Appointment Only

HARRIET L. HARDY, M. D.
204 Main Street
Mon. - Wed. - Fri. 7 - 8 p. m.
Tues. - Thur. - Sat. 2 - 3 p. m.
Sundays - Other Times
by Appointment — Phone 235

ALFRED B. JORDAN, O. D.
KATHARINE JORDAN, O. D.
OPTOMETRISTS
167 Main Tel. 66 Brattleboro
Hours 9-5 Saturday 9-8

F. L. GAINES
THE OPTOMETRIST
For Up-to-Date Glasses
Always Waiting to Serve You
19½ Federal St., Greenfield

Dr. H. Gaylord Foote
OPTOMETRIST
167 Main Street Brattleboro
Hours 9-12, 1-4
and by appointment
Telephone 12

FLOWERS:
are symbols of happiness
what a world this would
be without Flowers.
HOPKINS, the Florist, Inc.
Tel 730 Brattleboro

THE-BLUE LANTERN
FLOWER SHOPPE
291 Main St. Greenfield
Telephone 4236
Flowers for all Occasions
Corsages Our Specialty

Dr. David Hopkins
Veterinarian
SMALL ANIMAL HOSPITAL
Phone 1267 Office 21 Laurel St.<br